

8 REASONS TO HIRE MELINDA VAN FLEET

To Help Your Leaders Be Their Best Selves



1 You want a customized presentation, not a cookie-cutter PowerPoint that doesn't really connect.

Melinda will **spend time with you before the engagement**, drilling into your specific pain points and situation. This allows her to **tailor each speech, workshop or retreat to exactly the problems you want to solve**. She's a hardworking high-achiever herself, so she understands that getting your needs met is of utmost importance to you.

2 You want someone who's up-to-date on the newest advances in the field.

There are some speakers that have been teaching the same, unchanged information for decades... which means you're not getting the most current, cutting-edge information! **Melinda is obsessed with learning, and incorporating new ideas, scientific advancements, and proven techniques into her presentations**. Her bookshelf is overflowing, her smart phone is full of podcasts, and her Audible account puts many to shame... plus she's attending webinars, courses, workshops and events on a regular basis. **You benefit from her naturally curious state as she applies it to her teachings and own development.**

3 You want a low maintenance expert... not a diva who wastes your time.

Melinda understands that you're being pulled in a thousand different directions... which means **she's not going to suck up your time with pointless questions in an effort to seem "busy."** She's hyper-organized and a true professional, and this isn't her first event. She shows up on time (in fact, she's usually early!) and **does what she says she'll do. Every time.**

4 You want someone who exudes great energy from the stage... not someone who takes the joy out of the room.

Let's face it – your leaders are already struggling. **The last thing they need is a boring, no-energy speaker to take the joy out of their day.** In her career as a sales rep, Melinda was often referred to by clients as a "ray of sunshine" for her natural ability to put smiles on the faces around her. It's this contagious energy she brings to presentations and she'll put into your audience. **She'll cut through the negativity and help your people realize that being positive is key for top performance.**

5 You want someone who really cares about your audience... NOT someone who's just there for the paycheck.

Melinda works hard to make sure her entire audience – no matter what the size! – is fully engaged and learning. She's available for one-on-one breakout sessions for a deep dive, includes multiple handouts that your team can take with them, and loves when to make recordings available for them to listen to later. **She's invested in making your investment pay off for every single person in her audience.**

6 You want a speaker who provides real takeaway value... not a fluffy motivation they forget about as soon as it's over.

Melinda's system is built on actionable, practical tools that your audience can take home with them. She understands that **a motivational session has value... but only if your audience can apply what they've learned.** Consider her "edu-vational" – motivation with learning built-in to create real change. **Melinda's mission is to build habits that truly transform.** She's available after the presentation for any hindsights, learning, followup or even one-on-one coaching.

7 You want a real expert... not someone who doesn't practice what they preach.

Melinda isn't just a speaker – she's an expert who speaks. She didn't make up her system and start speaking right away... she's lived it and **has over 25 years of experience helping people change their lives as well.** She'll share stories, statistics, and examples you're your audience to hammer home each of her essential steps... and **everything she teaches is rooted in a deep understanding of human behavior.**

8 You want your audience to have fun! NOT spend the entire time scrolling through Facebook on their phones.

Everyone likes to have fun – which means everyone in the audience will be attentive and engaged. Melinda knows that **incorporating fun and humor helps people pay attention and actually retain the information they're given.** She knows after a series of family tragedies that life is short... which means she incorporates fun into everything she does. **Your audience will appreciate her attitude and approach to life... and how contagious her passion for creating success is!**

To book Melinda to help your leaders be their best self AND
better assets for your organization,
Call 305-393-9607 or email melinda@melindavanfleet.com